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## Healthmark Industries Names Matt Smith as Marketing Analyst



By Rob Kurtz | April 26, 2011

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Healthmark Industries, which develops products for the sterilization, decontamination, storage and security of surgical instruments and other medical devices and accessories, has announced the appointment of Matt Smith as a marketing analyst.

Mr. Smith will be responsible for working directly with corporate initiatives to provide research analysis and key market insights, according to a company news release. His background includes 10 years experience working on national automotive advertising campaigns and energy efficiency utility programs.

"We are very pleased to welcome Matt to Healthmark Industries," says Vice President Ralph Basile. "He will play a vital role in helping us develop our marketing strategy and implementing our advertising executions. We look forward in working with him in the upcoming months ahead."

*Learn more about Healthmark Industries.*

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