## healthmark INDUSTRIES CO. health care products 800-521-6224 www.hmark.com

## FOR IMMEDIATE RELEASE:

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## Confirm the Right Level and the Right Temperature with the New Healthmark Watermark<sup>™</sup>

Fraser, MI, Nov. 27, 2012 - The Healthmark Watermark<sup>m</sup> is a bumper sticker sized, liquid crystal thermometer with a "water fill line" that adheres to the inside of a manual and/or ultrasonic soaking bath, tub, sink or basin.

What makes the Healthmark Watermark<sup>™</sup> unique is that it features an easy to read liquid crystal thermometer located below the fill line. By monitoring the reported temperature on the thermometer, staff can be sure that the solution is in the proper temperature range as dictated by the detergent manufacturer's IFU. Use the Healthmark Watermark<sup>™</sup> when submerging instruments in an manual and/or ultrasonic bath, tub, sink, or basin to improve compliance with recommended cleaning parameters of temperature and dilution.

The large, bumper sticker sized (3" x 12") Healthmark Watermark<sup>™</sup> means it is easy to read, even in a large bath. For more information, or to even place a pre-order, visit <u>http://www.hmark.com/watermark.php</u>.

## About Healthmark Industries Co., Inc.

Since 1969, Healthmark Industries Company, Inc. has developed and marketed innovative solutions to aid healthcare facilities in their delivery of surgical instruments and other life saving medical devices to patients. Healthmark Industries mission is to continue to innovate, continue to support and continue to serve the healthcare provider industry and support services that make it possible to deliver quality healthcare. Visit <u>www.hmark.com</u> for more information.